

**FROM THE STREET TO  
THE SEAT**  
WEEKEND GATHERING  
ASSESSMENT

**RECALIBRATE**

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**From the Street to the Seat**  
*70 Point Assessment of Your Church*  
Dr. Troy H Jones

Church Name: \_\_\_\_\_

Pastor Name: \_\_\_\_\_

Date of Assessment: \_\_\_\_\_

The goal of this assessment is to help the first and second time guest connect to your church. Based on your reflections and observations assess the Sunday gathering of your church.

Give your Sunday gathering an honest assessment. Assess on the following areas on a scale of 1-5. (1 = this area needs to be rethought 5 = this area is strong)

**Environments**

1. Exterior of building (Is the landscape well kept? Is the building up to date?)  
1      2      3      4      5
  
2. Outsiders (When I drive up to the parking lot is there a warm, updated and inviting environment?)  
1      2      3      4      5
  
3. Lobby (How does the lobby feel when I walk in? Is it warm and inviting?)  
1      2      3      4      5
  
4. Bathrooms (Are they clean? Enough of them?)  
1      2      3      4      5
  
5. Signage (Bathroom, kids, auditorium, guest service)  
1      2      3      4      5
  
6. Music (Is there music in the lobby?)  
1      2      3      4      5
  
7. Colors of walls (Are they warm and inviting?)  
1      2      3      4      5
  
8. Community (Is there a sense of community and relationships in the air?)  
1      2      3      4      5
  
9. Branding of Church (Is there an consistent branding for the whole church?)  
1      2      3      4      5
  
10. Dress Code (Does how people dress create a warm and welcoming environment?)

1      2      3      4      5

**Host Teams**

1. Parking Lot (Do the parking lot attendants create a warm and welcoming environment?)

1      2      3      4      5

2. Greeters (Do the greeters create a warm and welcoming environment?)

1      2      3      4      5

3. Ushers (Do the ushers create a warm and welcoming environment?)

1      2      3      4      5

4. Guest Services (Does guest services create a warm and welcoming environment?)

1      2      3      4      5

5. Age of Host Teams (Are there adults between ages of 25-35?)

1      2      3      4      5

6. Men involved (Are there manly men involved in host teams?)

1      2      3      4      5

7. Well defined (Do people know who to ask questions to?)

1      2      3      4      5

8. Pastors (Do the pastors create a warm and welcoming environment?)

1      2      3      4      5

9. Host Teams Huddle (Do teams pray together before the service?)

1      2      3      4      5

10. Extra Mile (Do the greeters and ushers go the extra mile for people?)

1      2      3      4      5

**Kids Ministry**

1. Signage (Is it obvious where to take the kids?)  
1      2      3      4      5
  
2. Themed (Do kids love the theme? Does this encourage kids to come back?)  
1      2      3      4      5
  
3. Space (Is there enough space for kids? Nursery?)  
1      2      3      4      5
  
4. Nursery (Do you create a safe, fun and irresistible environment for preschoolers?)  
1      2      3      4      5
  
5. Elementary (Do you create a safe, fun and irresistible environment for elementary kids?)  
1      2      3      4      5
  
6. Buzz about Children's Ministry (Do kids beg their parents not to miss church?)  
1      2      3      4      5
  
7. Sign in (Is it obvious and convenient where to sign in kids? Are you caught up with technology?)  
1      2      3      4      5
  
8. Adult leaders (Are there friendly adults who love kids visible?)  
1      2      3      4      5
  
9. Nursing Mothers (Is there a place for nursing mothers that is convenient and clean?)  
1      2      3      4      5
  
10. Unchurched (Would the unchurched person feel comfortable leaving their kids?)  
1      2      3      4      5

**Service Flow**

1. Chair Set-up (Is the chair set-up done in such a way that creates community and energy?)  
1      2      3      4      5
  
2. Stage Presence (Does the stage create a warm and welcoming environment?)  
1      2      3      4      5
  
3. Announcements (Do you have too many? Does the 1<sup>st</sup> or 2<sup>nd</sup> time guest care?)  
1      2      3      4      5
  
4. Insider language (Does the 1<sup>st</sup> or 2<sup>nd</sup> time guest feel like an outsider because of the language used?)  
1      2      3      4      5
  
5. The Cheese Factor (Do your gatherings keep everything real and avoid the cheese factor?)  
1      2      3      4      5
  
6. Media/Lights/Technology (Are your media/lights updated? Does it compete or compliment the mission of the church?)  
1      2      3      4      5
  
7. Less is More (Is the service flow simple or full of clutter?)  
1      2      3      4      5
  
8. Humor (Do you have moments where people laugh?)  
1      2      3      4      5
  
9. Offering (does the 1<sup>st</sup> or 2<sup>nd</sup> time guest feel comfortable during this time?)  
1      2      3      4      5
  
10. Transitions in service (Are the transitions seamless and do they complement the gathering?)  
1      2      3      4      5

## **Worship**

1. Authentic (Is the worship leader authentic in his/her stage presence?)  
1      2      3      4      5
  
2. Anointed (Do you feel the presence of God?)  
1      2      3      4      5
  
3. Less is More (Is the worship leader talking to much? Too many songs?)  
1      2      3      4      5
  
4. Style (Is the worship style complimentary to who the church is trying to reach?)  
1      2      3      4      5
  
5. Dress of Worship teams (Does this reflect how you want people to feel at your gathering?)  
1      2      3      4      5
  
6. Language of the worship leader (Does the worship leader use language that an unchurched person would understand?)  
1      2      3      4      5
  
7. Length of worship time (Is the length of worship appropriate for the missional pulse of the church?)  
1      2      3      4      5
  
8. Volume of Worship (Does the volume compliment or compete with the gathering?)  
1      2      3      4      5
  
9. Unchurched (How would an unchurched person feel about the service?)  
1      2      3      4      5
  
10. Pastoring the people (Does the worship leader pastor the people?)  
1      2      3      4      5

**Preaching**

1. Authentic (Is the pastor authentic in his preaching approach?)  
1      2      3      4      5
  
2. Biblical Authority (Is the message Bible based?)  
1      2      3      4      5
  
3. Anointed (Can you tell the pastor has heard from God?)  
1      2      3      4      5
  
4. Application (Does the message apply to every day life?)  
1      2      3      4      5
  
5. Dress (Is the dress of the teaching pastor warm and welcoming?)  
1      2      3      4      5
  
6. Likeable (Is the speaker likeable?)  
1      2      3      4      5
  
7. Less is More (Does the speaker understand “less is more”)  
1      2      3      4      5
  
8. Unchurched (Would the Unchurched person relate to the message?)  
1      2      3      4      5
  
9. Evangelism (Would I invite my Unchurched friend to hear the teaching?)  
1      2      3      4      5
  
10. Included in Message (As a newer person do I feel included in the message?)  
1      2      3      4      5

**Assimilation**

1. People in church (Did the church make me feel warm and welcomed?)  
1      2      3      4      5
  
2. Website (Does the website do a good job at making me want to stick at this church?)  
1      2      3      4      5
  
3. Service Language (Was it obvious in the service that this church is a place for 1<sup>st</sup> and 2<sup>nd</sup> time people to connect to?)  
1      2      3      4      5
  
4. Guest Services (Is there relevant information available for the first and second time guest?)  
1      2      3      4      5
  
5. Connection Card (Is the connection card easy to fill out?)  
1      2      3      4      5
  
6. Bulletin (Is the bulletin user friendly for the 1<sup>st</sup> or 2<sup>nd</sup> time guest?)  
1      2      3      4      5
  
7. Next Steps (Are next steps clearly communicated regarding how to connect to the church?)  
1      2      3      4      5
  
8. Free gift to 1<sup>st</sup> and 2<sup>nd</sup> time guest (Is there a free gift to 1<sup>st</sup> and 2<sup>nd</sup> time guest?)  
1      2      3      4      5
  
9. Strategy to follow up on 1<sup>st</sup> and 2<sup>nd</sup> time guests (Is there a clear strategy in place to follow up on 1<sup>st</sup> and 2<sup>nd</sup> time guests?)  
1      2      3      4      5
  
10. Sticky Factor (Does it seem like I could make this my home church?)  
1      2      3      4      5